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Just as his classic bestseller *Wabi-Sabi* explored the quintessential Japanese aesthetic, Leonard Koren ' s new book uncovers the underlying principles that govern how Western designers arrange things in three-dimensional compositions. Inspired by Greek and Roman notions of rhetoric—the ancient art of argument and delivery—Koren elucidates the elements of arranging rhetoric that all designers instinctively use in everything from floral compositions to interior decorating.

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Arranging Things: A Rhetoric of Object Placement. by. Leonard Koren, Nathalie du Pasquier (Illustrator) 4.08 · Rating details · 49 ratings · 5 reviews. "Seldom does one stumble across a writer bold enough to write a manuscript of theory on aesthetic beauty. But not only does Leonard Koren manage to handle this awkward subject matter with relative ease, he manages to fit his pragmatic approach to design into just 126 pages."

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Leonard Koren, who was trained as an artist and architect, writes books about design and aesthetics. Among his most popular books are WABI SABI: For Artists, Design, Poets & Philosophers and Arranging Things: A Rhetoric of Object Placement.

~~Arranging Things: A Rhetoric of Object Placement ...~~

Just as his classic best seller Wabi-Sabi explored the quintessential Japanese aesthetic, Leonard Koren ' s new book uncovers the underlying principles that govern how Western designers arrange things in three-dimensional compositions. Inspired by Greek and Roman notions of rhetoric—the ancient art of argument and delivery—Koren elucidates the elements of arranging rhetoric that all designers instinctively use in everything from floral compositions to interior decorating.

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Arranging Things: A Rhetoric of Object Placement by Leonard Koren. 49 ratings, 4.08 average rating, 5 reviews. Arranging Things Quotes

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Showing 1-2 of 2. “ Whether it's trying to convince others that something is more true, more virtuous, or more desirable--all communication is rhetoric in action. ” . Leonard Koren, Arranging Things: A Rhetoric of Object Placement.

~~Arranging Things Quotes by Leonard Koren~~

Leonard Koren, who was trained as an artist and architect, writes books about design and aesthetics. Among his most popular books are WABI SABI: For Artists, Design, Poets & Philosophers and Arranging Things: A Rhetoric of Object Placement.

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In Arranging Things, he proposes a “ rhetoric of arranging ” comprised of eight principles: 1. Hierarchy: Establishing variations in height, shape, and depth as they relate to their surroundings. The more conspicuous the object, the more important it is in the arrangement ’ s context. 2.

~~In Place: Leonard Koren and the Art of Arranging Things ...~~

230 words from. Arranging Things: A Rhetoric of Object Placement. "This book started out as an attempt to understand what made the arrangements I saw in a San Francisco store, Japonesque, so

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extraordinary. For years I visited Japonesque and enjoyed the unique arrangements of ceramic, rock, old wood, plant materials plus other sundry and eclectic objects and wondered what it was that gave them their imaginative vitality.

~~Bio—Leonard Koren~~

Arranging Things: A Rhetoric of Object Placement By Leonard Koren
EBOOK Product Description "Seldom does one stumble across a writer bold enough to write a manuscript of theory on aesthetic beauty....

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In this book, arranging things -- the placement of objects in three-dimensional composition -- is considered as a form of rhetoric: persuasive communication. Book jacket.

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Start studying Rhetoric Tradition Exam Two (new). Learn vocabulary, terms, and more with flashcards, games, and other study tools. ... (things that don't change), validity is based in structure ... Arrangement. how the rhetor organizes the invention to ensure it makes sense and will have the most impact.

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Economic arrangement. The practice of capitalism such as land, buildings, and money. superstructure. ... poststructuralism agrees with the structuralist idea that structures exist outside of individual rhetorical acts but, they contend that those structures are changing overtime, are not universal or natural , and that they are not "outside" of ...

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Grounding methodology in rhetoric and feminist critiques of data and visualization's conventions and visual perspectives, this webtext

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models techniques and strategies for collecting, analyzing, and visualizing Twitter data that push against the affordances of accessible data collection, analysis, and visualization applications. Dighton offers a feminist rhetorical framework for data analysis ...

Create a design vocabulary of persuasive arrangements in your home, studio, or workplace.

Louis I. Kahn: The Nordic Latitudes is a new and personal reading of the architecture, teachings, and legacy of Louis I. Kahn from Per Olaf Fjeld ' s perspective as a former student. The book explores Kahn ' s life and work, offering a unique take on one of the twentieth century ' s most important architects. Kahn ' s Nordic and European ties are emphasized in this study that also covers his early childhood in Estonia, his travels, and his relationships with other architects, including the Norwegian architect Arne Korsmo. The authors have gathered personal reflections, archival material, and other student work to offer insight into the wisdom that Kahn imparted to his students in his famous masterclass. Louis I. Kahn: The Nordic Latitudes addresses Kahn ' s legacy both personally and in terms of the profession, documents a research trip the University of Pennsylvania ' s Louis I. Kahn Collection, and confronts the affiliation of Kahn ' s work with postmodernism.

Exploring an unjustly overlooked figure in 20th-century British visual culture This book offers a comprehensive overview to the work and legacy of David King (1943-2016), whose fascinating career bridged journalism, graphic design, photography, and collecting. King launched his career at Britain's Sunday Times Magazine in the 1960s, starting as a designer and later branching out into image-led journalism. He developed a particular interest in revolutionary Russia and began amassing a collection of graphic art and

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photographs--ultimately accumulating around 250,000 images that he shared with news outlets. Throughout his life, King blended political activism with his graphic design work, creating anti-Apartheid and anti-Nazi posters, covers for books on Communist history, album artwork for The Who and Jimi Hendrix, catalogues on Russian art and society for the Museum of Modern Art in Oxford, and typographic covers for the left-wing magazine City Limits. This well-researched and finely illustrated publication ties together King's accomplishments as a visual historian, artist, journalist, and activist.

In *The Art of Rhetoric*, Aristotle demonstrates the purpose of rhetoric—the ability to convince people using your skill as a speaker rather than the validity or logic of your arguments—and outlines its many forms and techniques. Defining important philosophical terms like ethos, pathos, and logos, Aristotle establishes the earliest foundations of modern understanding of rhetoric, while providing insight into its historic role in ancient Greek culture. Aristotle's work, which dates from the fourth century B.C., was written while the author lived in Athens, remains one of the most influential pillars of philosophy and has been studied for centuries by orators, public figures, and politicians alike. HarperTorch brings great works of non-fiction and the dramatic arts to life in digital format, upholding the highest standards in ebook production and celebrating reading in all its forms. Look for more titles in the HarperTorch collection to build your digital library.

"Contrary to the old adage about finding new names for old things, *Writing Online: Rhetoric for the Digital Age* gives new life and new meaning to old names. The book and its companion website transform ancient rhetoric as a process of oral composition—invention, arrangement, memory, style, and delivery—into a digital rhetoric, a dynamic process of writing for the World Wide Web: dynamic because it shows not only how to write in a Web-based medium but, more importantly, how to learn and adapt to a medium that is

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constantly evolving and changing. Unlike conventional books that provide specific solutions to specific problems, *Writing Online* reenacts the process of solving Web-based writing problems, explaining everything from how to create a simple web page to how to develop a sophisticated content management system and everything in between: HTML, HTML5, CSS, JavaScript, PHP, and much more. As a digital rhetoric, moreover, *Writing Online* recreates the ancient processes of oral composition for a digital era. Digital invention becomes a push-pull process of transmitting information via searches, alerts, news aggregators, and read-write algorithms. Digital arrangement becomes a question-and-answer process inviting multiple responses via intuitive navigation systems and dynamic patterns of organization. Digital memory transforms the ancient memory palace into a dynamic, programmable content management system. Digital style provides computer-based tools to enhance writers' word choice, argumentative structures, and feedback. Digital delivery resituates speakers and writers in onscreen environments that balance functionality and aesthetics for optimum responsiveness and usability." —James P. Zappen, Professor, Department of Communication and Media, Rensselaer Polytechnic Institute

“ I say that even later someone will remember us. ” —Sappho, Fragment 147, sixth century, BC Sappho's prediction came true; fragments of work by the earliest woman writer in Western literate history have in fact survived into the twenty-first century. But not without peril. Sappho's writing remains only in fragments, partly due to the passage of time, but mostly as a result of systematic efforts to silence women's voices. Sappho's hopeful boast captures the mission of this anthology: to gather together women engaged in the art of persuasion—across differences of race, class, sexual orientation, historical and physical locations—in order to remember that the rhetorical tradition indeed includes them. *Available Means* offers seventy women rhetoricians—from ancient Greece to the twenty-first century—a room of their own for the first time. Editors Joy Ritchie and

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Kate Ronald do so in the feminist tradition of recovering a previously unarticulated canon of women ' s rhetoric. Women whose voices are central to such scholarship are included here, such as Aspasia (a contemporary of Plato ' s), Margery Kempe, Margaret Fuller, and Ida B. Wells. Added are influential works on what it means to write as a woman—by Virginia Woolf, Adrienne Rich, Nancy Mairs, Alice Walker, and H é l è ne Cixous. Public “ manifestos ” on the rights of women by Hortensia, Mary Astell, Maria Stewart, Sarah and Angelina Grimké , Anna Julia Cooper, Margaret Sanger, and Audre Lorde also join the discourse. But Available Means searches for rhetorical tradition in less obvious places, too. Letters, journals, speeches, newspaper columns, diaries, meditations, and a fable (Rachel Carson ' s introduction to Silent Spring) also find places in this room. Such unconventional documents challenge traditional notions of invention, arrangement, style, and delivery, and blur the boundaries between public and private discourse. Included, too, are writers whose voices have not been heard in any tradition. Ritchie and Ronald seek to “ unsettle ” as they expand the women ' s rhetorical canon. Arranged chronologically, Available Means is designed as a classroom text that will allow students to hear women speaking to each other across centuries, and to see how women have added new places from which arguments can be made. Each selection is accompanied by an extensive headnote, which sets the reading in context. The breadth of material will allow students to ask such questions as “ How might we define women ' s rhetoric? How have women used and subverted traditional rhetoric? ” A topical index at the end of the book provides teachers a guide through the rhetorical riches. Available Means will be an invaluable text for rhetoric courses of all levels, as well as for women ' s studies courses.

A follow-up book to the classic Wabi-Sabi: for Artists, Designers, Poets & Philosophers.

An introduction to the art of rhetoric explains how persuasion can

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profoundly influence personal and professional successes and reveals an array of techniques employed by such personalities as Aristotle and Winston Churchill.

With the emergence of democracy in the city-state of Athens in the years around 460 BC, public speaking became an essential skill for politicians in the Assemblies and Councils - and even for ordinary citizens in the courts of law. In response, the technique of rhetoric rapidly developed, bringing virtuoso performances and a host of practical manuals for the layman. While many of these were little more than collections of debaters' tricks, the Art of Rhetoric held a far deeper purpose. Here Aristotle (384-322 BC) establishes the methods of informal reasoning, provides the first aesthetic evaluation of prose style and offers detailed observations on character and the emotions. Hugely influential upon later Western culture, the Art of Rhetoric is a fascinating consideration of the force of persuasion and sophistry, and a compelling guide to the principles behind oratorical skill.

An updated version of the classic volume on the beauty of things imperfect, impermanent, and incomplete.

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