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Paul Laseau is an architect, author, artist, and illustrator residing in Muncie, Indiana. He divides his time between painting, workshops, and illustration- commissioned or for his own publications. He has lectured and conducted workshops on communication in the United States, Europe, and Asia on a broad range of design communication subjects including Fundamentals of Communication, Visual Communication, Freehand Drawing, Visual Notation in Support of Ideation and Invention, and the Role of ...

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A step-by-step guide to creative expression through water colors including advice for sketching on-site, sketching in the studio, and choosing colors.

Despite the renewed interest in Frank Lloyd Wright and the increasing body of literature that has illuminated his career, the deeper meaning of his architecture continues to be elusive. His own writings are often interesting commentaries but tend not to enlighten us as to his design methodology, and it is difficult to make the connection between his stated philosophy and his actual designs. This book is a refreshing account that evaluates Wright's contribution on the basis of his architectural form, its animating principle and consequent meaning. Wright's architecture, not his persona, is the primary focus of this investigation. This study presents a comprehensive overview of Wright's work in a comparative analytical format. Wright's major building types have been identified to enable the reader to pursue a more systematic understanding of his work. The conceptual and experiential order of each building group is demonstrated visually with specially developed analytical illustrations. These drawings offer vital insights into Wright's exploration of form and underscore the connection between form and principle. The implications of Wright's work for architecture in general serves as an important underlying theme throughout. This volume also integrates the research of several noted scholars to clarify the interaction of theory and practice in Wright's work, as well as the role of formal order in architectural experience in general. By seeing how Wright integrates his intuitive and intellectual grasp of design, the reader will build a keen awareness of the rational and coherent basis of his architecture and its symbiotic relationship with emotional, qualitative reality. A graphic taxonomy of plans of Wright's building designs helps the reader focus on specific subjects. Among the diverse areas covered are sources and influences of Wright's work, domestic themes and variations, public buildings and skyscraper designs, and the influence of site on design. Complete with a chronology of the master architect's work, *Frank Lloyd Wright: Between Principle and Form* is an important reference for students, architects and architectural historians.

The completely updated step-by-step guide to capturing experiences in sketch format—regardless of artistic ability Recording your ideas and observations primarily in pictures instead of words can help you become more creative and constructive on the job, no matter what your level of artistic ability. Featuring completely new coverage of visual note-taking in a digital world, *Visual Notes for Architects and Designers, Second Edition* demonstrates how to make rapid, notational sketches that serve as visual records for future reference, as well as improve understanding and facilitate the development of ideas. It shows you how to expand your knowledge of a subject beyond what is gained through observation or

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verbal representation alone. You gain access to simple techniques for collecting, analyzing, and applying information. Crowe and Laseau examine the relationship between note-taking, visualization, and creativity. They give practical guidance on how to develop: Visual acuity—the ability to see more in what you experience Visual literacy—expressing yourself clearly and accurately with sketches Graphic analysis—using sketches to analyze observations Numerous examples demonstrate some of the many uses of visual notes. They help you develop a keener awareness of environments, solve design problems, and even get more out of lectures and presentations. The authors also discuss types of notebooks suitable for taking visual notes. If you want to develop your perceptual and creative skills to their utmost, you will want to follow the strategies outlined in *Visual Notes for Architects and Designers, Second Edition*. It is a valuable guide for architects, landscape architects, designers, and anyone interested in recording experience in sketch form.

Even in the computer age, freehand sketching is the designer's most useful tool for notation, design exploration, and graphic communication. From basic skills to sketch construction using grids, frames, and shapes to the creation of tone, texture, color, and detail, and experimentation with digital rendering, *Freehand Sketching* helps you build your drawing skill and confidence through mastery of fundamentals. Carefully designed exercises guide you step by step in effective sketching in the studio and in the field. Also covered are helpful topics such as useful equipment, observation skills, framing and editing sketches, rendering people, and keeping a journal. An array of the author's lively sketches as well as examples from other architectural professionals fill the pages of *Freehand Sketching*, making this an ideal handbook for architecture and design students and all who wish to be more effective at visual communication.

This new paperback combines traditional drawing techniques with those from CAD renderings to guide practitioners from their first impression of a site through concept, construction, and site drawings.

"In this groundbreaking book, architect, designer, and prominent educator Paul Laseau covers the entire scope of architectural representation - traditional, new media, hybrid, and emerging - and their roles in design. The *Architectural Representation Handbook* brings showcase examples of representation into specific design contexts, giving architects, designers, and others a real sense of their variety, subtlety, and usefulness as tools for navigating the full spectrum of architecture." "In one complete volume, you'll find a representation of the dimensions of architecture through a rich array of conventions and techniques from the conceptual to the perceptual, the concrete to the abstract, the personal to the public, the subjective to the objective. You'll also discover an extensive set of illustrations, organized in relation to the design activities of seeing, thinking, and communication - a "vocabulary" of architectural drawing."--BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

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