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the craft of academic work at its best and captures the essence of doing qualitative research. Prasad ' s book is a gem."

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Crafting Qualitative Research: Working in the Postpositivist Traditions by Prasad, Pushkala and a great selection of related books, art and collectibles available now at AbeBooks.com.

This book provides an overview of qualitative research models and their applications in organization and management studies. Focusing on the philosophical underpinnings and practical implications of diverse qualitative methods, this comprehensive text offers a guided tour of the options available to qualitative researchers, highlighting aspects of research design, execution, and analysis in each tradition. In clear, readable prose, the author offers insight into the ambiguities, tensions, and interconnections of diverse

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qualitative research traditions without resorting to oversimplification. The book 's four main sections include examples and applications specifically designed for the field of management. Each chapter is devoted to a specific methodology, describing techniques and applications as well as current controversies and emerging issues. Summary boxes and practical examples will help the reader to navigate this terrain and generate research that is both relevant and of high scholarly quality. With its detailed and easy-to-understand coverage, this will be the text of choice for students working with qualitative methods in organization studies, consumer research, public administration, information systems, and media and communication studies. Instructors teaching qualitative approaches in a research methods course and researchers wanting to acquaint themselves with non-positivist traditions will also find this a useful resource.

Courses in management research have traditionally focused on quantitative techniques, and no available text adequately covers the many different perspectives within the qualitative model or shows which qualitative techniques work best in different settings. "Crafting Qualitative Research" fills this need. In clear and readable prose, this comprehensive text offers a detailed guide to the rich diversity of qualitative research traditions, with examples and applications specifically designed for the field of management. Each of the book's four main sections includes a descriptive "tree" diagram that lays out the historical origins of that section's traditions. Each chapter is devoted to a specific methodology and includes historical origins and development; techniques and applications; current controversies and emerging issues; and a summary box highlighting that method's utility. With its detailed and easy-to-understand coverage, this will be the text of choice for any instructor who wants to include the qualitative approach in a research methods course, as well

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as a useful resource for anyone doing research in the post-positivist traditions.

The definitive step-by-step resource for qualitative and ethnographic research *Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact* is a comprehensive guide on both the theoretical foundations and practical application of qualitative methodology. Adopting a phronetic-iterative approach, this foundational book leads readers through the chronological progression of a qualitative research project, from designing a study and collecting and analyzing data to developing theories and effectively communicating the results—allowing readers to employ qualitative methods in their projects as they follow each chapter. Coverage of topics such as qualitative theories, ethics, sampling, interview techniques, qualitative quality, and advice on practical fieldwork provides clear and concise guidance on how to design and conduct sound research projects. Easy-to-follow instructions on iterative qualitative data analysis explain how to organize, code, interpret, make claims, and build theory. Throughout, the author offers her own backstage stories about fieldwork, analysis, drafting, writing, and publishing, revealing the emotional and humorous aspects of practicing qualitative methods. Now in its second edition, this thorough and informative text includes new and expanded sections on topics including post-qualitative research, phenomenology, textual analysis and cultural studies, gaining access to elite and difficult to access populations, on persuasive writing, novel interviewing approaches, and more. Numerous examples, case studies, activities, and discussion questions have been updated to reflect current research and ensure contemporary relevance. Written in an engaging and accessible narrative style by an acclaimed scholar and researcher in the field *Offers new and updated examples of coding and qualitative analysis, full-color photos and illustrations, and a companion instructor website Synthesizes the most up-to-date multidisciplinary literature on qualitative research methods including seven main approaches to qualitative inquiry: grounded*

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theory, case study, ethnography, phenomenology, narrative and autoethnography, participatory action research, and arts-based research Presents innovative qualitative data collection methods and modern representation strategies, such as virtual ethnography, photo-voice, and mobile interviewing Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact is an ideal resource for undergraduate and graduate students, instructors, and faculty across multiple disciplines including the social sciences, healthcare, education, management, and the humanities, and for practitioners seeking expert guidance on practical qualitative methods.

The Craft of Qualitative Research is a consultative handbook that offers students a superb introduction to the practice of conducting qualitative research. Kleinknecht, van den Scott, and Sanders bring together a rich collection of perspectives, ideas, and experiences from scholars and professionals who span all stages of the academic career, from graduate students to emeritus professors. Highly accessible and practical, this text equips readers with the tools necessary to manage and overcome obstacles, biases, and power dynamics while researching in the field. Over the course of ten sections, every stage of the qualitative research process is explored, including planning, reflecting on ethical considerations, gaining entry to the field, collecting and analyzing data, leaving the field, and disseminating findings. Representing a diversity of academic disciplines, the fifty-five contributors share their knowledge gained and challenges encountered on the ground, providing a behind-the-scenes look at the reality of doing fieldwork. Filled with sound advice, engaging stories, and active learning exercises, this edited collection will help develop the skills and confidence needed to conduct qualitative research, making it the perfect resource for students in the social sciences, particularly sociology, anthropology, criminology, health studies, and social work.

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This is an accessible, concise introduction to phenomenological research in education and social sciences. Mark Vagle outlines the key principles for conducting this research from leading contemporary practitioners, such as van Manen, Giorgi, and Dahlberg. He builds on their work by introducing his post-intentional phenomenology, which incorporates elements of post-structural thinking into traditional methods. Vagle provides readers with methodological tools to build their own phenomenological study, addressing such issues as data gathering, validity, and writing. Replete with exercises for students, case studies, resources for further research, and examples of completed phenomenological studies, this brief book affords the instructor an easy entrée into introducing phenomenology into courses on qualitative research, social theory, or educational research.

The bestselling guide to qualitative research, updated and expanded *Qualitative Research* is the essential guide to understanding, designing, conducting, and presenting a qualitative research study. This fourth edition features new material covering mixed methods, action research, arts-based research, online data sources, and the latest in data analysis, including data analysis software packages as well as narrative and poetic analysis strategies. A new section offers multiple ways of presenting qualitative research findings. The reader-friendly, jargon-free style makes this book accessible to both novice and experienced researchers, emphasizing the role of a theoretical framework in designing a study while providing practical guidance. Qualitative research reaches beyond the what, where, and when of quantitative analysis to investigate the why and how behind human behavior and the reasons that govern such behavior, but this presents a number of significant challenges. This guide is an invaluable reference for students and practitioners alike, providing the deep understanding that this sometimes difficult area of research requires to produce accurate results. The book contains a step-by-step guide to analyzing qualitative data and an addendum for graduate students with

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a template for a thesis, dissertation, or grant application. Build a strong foundation in qualitative research theory and application Design and implement effective qualitative research studies Communicate findings more successfully with clear presentation Explore data sources, data analysis tools, and the different types of research

This comprehensive book collects contributions from leading international scholars to highlight the diverse qualitative approaches available to organizational researchers, each grounded in its own philosophy. The editors provide a cutting edge, globally oriented resource on the state of qualitative research methodologies, helping readers to grasp the theories, practices, and future of the field. Beginning with an overview of qualitative methodologies, the book examines ways in which research employing these techniques is conducted in a variety of disciplines, including entrepreneurship, innovation, strategy, information systems, and organizational behavior. It offers timely updates on how traditions like case studies, ethnographies, historical methods, narrative approaches, and critical research are practiced today and how emerging trends, including increasing legitimacy and feminization, are impacting the domain. The final chapters provide templates for engaging with the future as well as essays that critically assess how qualitative inquiry has evolved within organization studies. Readers will become acquainted with contemporary tools for conducting qualitative studies, learning to appreciate the emerging domains of qualitative inquiry within a dynamic and complex organizational world. Doctoral students and early-career researchers in organizational studies, especially those engaged with general management, organizational behavior, human resource management, innovation, entrepreneurship, and strategy, will benefit from reading this relevant and inclusive handbook.

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This distinctive, nuanced book addresses the more complex theoretical issues embedded in the qualitative research paradigm. Adopting a reflective stance that emphasises the role of the researcher it carefully avoids a standardised ' tick box ' approach to methods. Throughout each chapter, theory is powerfully and persuasively interwoven as its impact on practical topics such as data management and safety in the field is discussed. O'Reilly and Kiyimba bring an authority and clarity to the debate, taking us beyond the mechanical notions of qualitative methods and standardised approaches to research. Instead, they focus on subjects like methodological integrity, perspective driven data collection and theoretically-led analysis. This will be an important resource for anyone looking to practically engage with advanced qualitative research methods.

Virtual Work and Human Interaction Research uses humanistic and social scientific inquiry to explore how humans communicate, behave, and navigate in their new virtual work spaces, providing scholars and practitioners an opportunity to study virtual work from quantitative and qualitative research approaches. The book explores informal and formal communication, emotional, psychological, and physical labor, rewarding and punishing virtual work behaviors, group decision-making, socializing, and organizational change in a workplace without the physical and nonverbal cues that are taken for granted in traditional face-to-face work arrangements.

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