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(PDF) Patent management strategies: A review

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Abstract. This review reorganizes and reconceptualizes extant research on patent strategy, which has emerged from diverse roots in economics, law, and management. Accordingly, it is anticipated that this review will help provide structure and direction to what is currently a somewhat disparate and fractured field of study within management. The main proposed framework highlights two important themes within patent strategy research—generic patent strategies and the strategic management of ...

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