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And
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Corporate social

responsibility (#CSR) ?

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Corporate Social

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Practical Perspectives

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Responsibility What is

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Responsibility: Driving
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Responsibility at The

Tata Group? Stakeholder
Analysis What is

Stakeholder Theory? -

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Edward Freeman and
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TEDx Cville Trailer:

Channel CSR - David

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Responsibility explained

~~What is Corporate~~

~~Social Responsibility?~~

Building Relationships

with External

Stakeholders Impact of

Globalization of

Corporate Social

Responsibility

Corporate Ethics and

Social Responsibility

Chapter 5

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Responsibility - ACCA

P1- Revision Theory

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Implementing Corporate

Social Responsibility

Business and Corporate

Social Responsibility

(CSR) Corporate Social

Responsibility and

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Social Responsibility -

ACCA Strategic

Business Leader (SBL)

Paper Carroll's

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Responsibility Pyramid

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stand-alone text to support traditional and innovative courses at the intersection of corporate social responsibility (CSR), corporate strategy, and public policy. Integral to the book's unique format is its mix of theory and practical application.

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Social Responsibility:

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Responsibility. :

Presenting the area of
corporate social
responsibility (CSR) as
a... stakeholders

Globalization

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Abstract In Strategic
Corporate Social
Responsibility (3rd
edition) (SCSR), David
Chandler and William

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B. Werther Jr. advance
the view that the ability
of firms to create value
for a range of...

Stakeholders

(PDF) Review: Strategic
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The interrelationship
between stakeholder
theory and CSR. The
stakeholders are a

critical aspect of the
success of CSR

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initiatives as seen in
Figure 2. Organizations
would not be able to
achieve their CSR goals
without the
participation, expertise,
know-how, and loyalty
of its various
stakeholders.

The stakeholder theory
of Corporate Social

Responsibility David

Preview. Strategic

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Corporate Social
Responsibility , Fifth
Edition is a
comprehensive CSR
text with a strong
emphasis on strategy.
Balancing theory and
practical applications,
the text is divided into
two parts. The first half
of the text provides an
overview of the field,
stakeholders
perspective, CSR as a

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strategic filter, and how
to implement CSR
effectively.

Responsibility

Strategic Corporate

Social Responsibility |

SAGE ...

Strategic CSR activities

may usually improve

their bottom line, whilst

taking into account their

legitimate stakeholders'

interests (Garay & Font,

2012; Kang, Lee, &

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(Huh, 2010). For instance, various hotels and restaurants are increasingly communicating about their business activities that are having an effect on their stakeholders, including their employees, patrons, guests, suppliers, local communities, the environment, regulatory authorities and the

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community at large.

Social

Strategic corporate
social responsibility in
tourism and ...

Stakeholders

In stakeholder
management, General

Globalization

Electric's corporate
social responsibility

And

Sustainable

strategy succeeds by
focusing on the most
pressing current issues

Value Creation

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in relevant industries

Chandler David

and markets. Given

B Whistler

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current popular interests
affecting all industries,
General Electric
Company's corporate
social responsibility
programs are designed
to directly deal with the
most significant issues
facing the business.

General Electric
Company's (GE)

Corporate Social ...

Corporate social

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responsibility is a self-regulating business system that makes a business accountable to society. A company should work well with its stakeholders and the community around it.

CSR is a conscious decision from the store to have a positive impact on its environs.

This applies both economically and

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socially. Corporate

Social

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Responsibility and

Corporate Governance

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Social Responsibility

Keywords Corporate

social responsibility

(CSR), Roles of

business, Stakeholder

theory, Ethical CSR,

Responsibilities and

duties, Altruistic CSR,

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The boundaries of strategic corporate social responsibility (CSR) is an organization's obligation to consider the interests of their customers, employees, shareholders, communities, and the ecology and to consider

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the social and environmental consequences of their business activities. By integrating CSR into core business processes and stakeholder management, organizations can achieve the ultimate goal of creating both social value and corporate value.

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Social Responsibility |

OnStrategy ...

Corporate social

responsibility is a broad

concept that can take

many forms depending

on the company and

industry. Through CSR

programs, philanthropy,

and volunteer efforts,

businesses can benefit...

Chandler David

Corporate Social

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Responsibility (CSR)

Definition

CSR is a process with the aim to embrace responsibility for the company's actions and encourage a positive impact through its activities on the environment, consumers, employees, communities, stakeholders and all other members of the

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public sphere who may

also be considered as

stakeholders. The term

"corporate social

responsibility" came

into common use in the

late 1960s and early

1970s after many

multinational

corporations formed the

term stakeholder,

meaning those on whom

an organization's ...

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R. Edward Freeman -
Wikipedia

Amazon's corporate social responsibility strategy gives the highest priority to customers as the most important stakeholder group. The company considers customers as the primary determinant of its e-commerce business success, especially because these

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stakeholders

significantly affect
revenues.

Amazon.com Inc.

Stakeholders, Corporate
Social ...

We draw upon the
stigma literature and
strategic stakeholder
management model to
develop a framework
capable of explaining
the link between

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environmental corporate

social responsibility

(ECSR) engagement

and financial

performance of

stigmatized firms,

taking

stakeholder-oriented

governance and density

of local stigmatized

firms into consideration.

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Strategic stakeholder

management,

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environmental corporate

... Social

His teaching and
research focuses on

strategy with its

implications for human
performance and

corporate social

responsibility. An award-

winning author and

teacher, he has

published more than 100

professional articles and

a number of books

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including Third Sector
Management

(Georgetown University
Press, 2001) and Human

Resources and

Personnel Management,
Fifth Edition (McGraw-
Hill, 1996).

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